

MINUTES OF THE WLRN  
COMMUNITY ADVISORY BOARD (CAB)  
MEETING  
January 12, 2006

**CALL TO ORDER:** Frederick "Buck" Thornburg, CAB Chairperson, called the meeting to order at 6:07 p.m.

**CAB Members, WLRN staff and guests in attendance:** Robert Goddard, Jackie Esco, Ron Levitt, Melissa Bert, Adrienne Kennedy, David Young, BaBette Davidson, John LaBonia, Bernadette Siy, Ted Eldredge, Alan Greer, Abel Iglesias, Albert Jones, James Swain, Darrell Payne, David Berley, Arlington Sands, Peggy Hall, Buck Thornburg, Blair Walker.

Buck Thornburg introduced Abel Iglesias, Chair of Friends of WLRN. He would like both the CAB and Friends of WLRN to work more closely together.

**APPROVAL OF MINUTES:** A motion was made and seconded to approve minutes from the previous special meeting (11-10-05). James Swain suggested that members check the attendance list in the minutes to be sure that their attendance is accurately documented due to the new attendance rule. CAB members present approved the minutes.

**MISSION STATEMENT:** The CAB unanimously approved the proposed CAB mission statement. A copy of the mission statement is attached hereto and made a part of these minutes.

**SPECIAL PRESENTATION:** John LaBonia introduced BaBette Davidson with the Programming Service for Public Television who gave a power point presentation regarding programming for public television. She mentioned that it's her job to create a program schedule to reach as many people as possible by selecting the best national shows from various distributors and working closely with station staff to place the local productions into the schedule. It is a great working partnership that has built WLRN a presence in the community and accounts for audience growth in the last three years and an increase in fundraising revenue.

**ISSUES AND OUTREACH COMMITTEE:** Darrell Payne reported that the Hispanic Affairs Advisory Board and the Doral Rotary Club has extended invitations for the CAB to come out and make presentations.

**STATION REPORTS:** John LaBonia suggested that station reports be kept to four quarterly reports for the year. Special reports will be presented as needed. Buck Thornburg agreed stating that it would be more effective to have roundtable discussions at the meetings or invite special guests to make face-to-face presentations.

Buck Thornburg suggested that Melissa Bert and David Young work together on scheduling BaBette Davidson's programming presentation for the Superintendent.

John LaBonia reported on the change in programming content for the non-commercial cable channel that WLRN manages and programs. Suggestions were made to present student productions on the channel and Bernadette Siy stated that student productions are already on the schedule but more are always welcome. It has not been easy soliciting student-produced content from schools.

John LaBonia talked about the NPR StoryCorps project on radio. He also mentioned two projects that WLRN TV is producing for the school system. The first is a homework help program for the cable

channel and a pilot for a monthly educational magazine show that will eventually air on Channel 17.

Ted Eldredge mentioned that NPR has plans to introduce new programs on radio including a series featuring Ted Koppel.

**NEW BUSINESS:** Buck Thornburg asked that members come to the next meeting with at least one creative idea on how to expand outreach activities and ideas for long range planning.

The meeting adjourned at 7:25 p.m.

## **WLRN Community Advisory Board (CAB) Mission Statement**

The mission of the WLRN Public Radio and Television (WLRN) Community Advisory Board (CAB) is to serve the South Florida Community, the WLRN audiences and WLRN management as an independent and diverse group of listeners, viewers, and supporters, committed to enhancing public broadcasting by working collectively to ensure that WLRN continues to provide quality, responsive, and independent noncommercial broadcasting services that adhere to the Editorial Integrity Policy (School Board Rule 6GX13-8C-1.011). The role of the CAB is solely advisory in nature.